



SCOAR Marketing & Fundraising for Events & Scholarships Action Team Meeting Agenda

May 18, 2021

10:00am – 12:00pm

- 1) Welcome and Introductions.
- 2) Review of the SCOAR Anti-trust Agreement
- 3) Action Team Purpose and Mission
- 4) Discussion on Key Focus Areas
 - a. Marketing and promoting SCOAR, and to identify potential new members
 - b. Developing innovative ways to have networking events to raise money
 - c. Evaluating scholarship and grant opportunities for SCOAR involvement
 - d. Developing better communication and methods for the promotion of scholarships
 - e. Owner engagement (interviews and survey)
- 5) Develop plan for action
- 6) Action Team Assignments
- 7) Goals to meet prior to Fall 2021 meeting
- 8) Adjourn