



SCOAR Messaging (Version 2.0)

Value Proposition: SCOAR builds and expands relationships between owners, contractors and suppliers and industry organizations to address industry challenges and opportunities to improve the overall safety, quality, and cost effectiveness of construction projects. We accomplish this through meetings and committees focused on best practices, knowledge sharing and innovation. Our committees are focused on safety, workforce development, and industry engagement.

For Owners: SCOAR is an excellent opportunity to engage with other owners to share best practices, ideas, and insights via our Owners Forum. Owner members can efficiently engage with contractors, suppliers, and vendors.

For Contractors: For contractors, SCOAR is an excellent opportunity to engage with owners, other contractors, suppliers, and vendors. Contractors can gain visibility in the industry, and share and learn best practices.

For Suppliers and Vendors: For suppliers and vendors, SCOAR is an excellent opportunity to engage with owners, contractors, and other suppliers and vendors.

For Academic Members: For academic institutions, career and technical education (CTE) programs and workforce development programs, SCOAR offers a forum to engage directly with industry and stay current with industry trends, information and practices. In addition, academic members engage with industry for support, scholarships, internships, job placement and research.

Elevator Speech: SCOAR, a local affiliate of CURT, is a Southeast-based organization of owners, contractors, suppliers, vendors and industry organizations dedicated to improving the planning, execution and delivery of construction projects.

From SCOAR website.

The Vision: To articulate the continued importance of building and maintaining relationships between owners, contractors, suppliers, and industry organizations; and champion new relationships to provide growth and prosperity to members, and the industry.

About SCOAR:

SCOAR is an autonomous not-for-profit organization that provides a forum for the exchange of information, views, practices, and policies of its various members at the regional level. By fostering innovative and breakthrough thinking on issues related to industrial construction, we aim to improve our members' business performance. SCOAR's dedication to learning is unique among associations serving the construction industry, giving you and your company the greatest return on investment for your time and money. Our membership is comprised of industrial facility owners, EPC companies,

engineers, general and specialty contractors, labor and material suppliers as well as service suppliers, educators and consultants. SCOAR continues to drive for member company improvement by

- Improving overall cost effectiveness
- Improving construction planning, management, and execution
- Improving the motivation, training and supervision of industry professionals including skilled trades, engineers, and managers
- Improving relationships between owners, engineers, and contractors

The Tenets:

- To help you improve safety, quality and cost effectiveness in your company's construction and maintenance projects.
- To provide and strengthen the "member's voice" within the industry and to give members direct involvement in regional construction issues.
- To provide a resource for sharing best practices among users and providers of construction.
- To provide a forum to address mutual issues especially safety, labor relations, productivity improvement, technology, and other cost reduction strategies.
- To provide an opportunity for members to network on state, and regional issues.
- To promote workforce education and training as well as effective construction planning and practices.
- To collectively communicate and interact to assure that the owner and associate members voices are heard and understood.
- To create and improve positive, cooperative relationships with the construction industry workforce.
- To provide members with valuable information developed on a national level concerning legislation, safety, training, worker qualifications, and technology.

Frequently Asked Questions

How did SCOAR get started?

SCOAR got started in 1973 as The Business Roundtable-South Florida Chapter. In 1974, a similar group, the Florida Business Roundtable was incorporated in Tampa, primarily as a central Florida organization. In 1975 the two groups merged and become the Florida Business Roundtable, a statewide organization. In 2002, in response to the formation of CURT, formally the construction arm of the Business Roundtable, the Florida Business Roundtable changes its name to FCURT, the Florida Construction User Roundtable. FCURT operated in cooperation with the South Georgia Local User Council. In 2021, due to membership and member business activity interests beyond Florida, the organization changed its name to the Southeastern Construction Owner and Associates Roundtable, Inc. (SCOAR).

Is SCOAR part of CURT?

SCOAR is one of 26 local user councils of the Construction User Roundtable (CURT). We share common interests and beliefs. Many of our members are also members of CURT.

What are the member benefits?

Member companies can have up to three members attend programs meetings free of charge; access to the Member's Portal, Speaker Presentation Library, Member Directory and Committee Pages; your company logo in the SCOAR website; discounts on displays at meetings; opportunities to present Sponsor Solution; participation in meetings and committees; networking and relationship building opportunities; and access to select CURT Publications and Resources.

How can I become a member?

You can join by completing a membership application on the SCOAR.org website. [Membership – SCOAR – Southeast Construction Owners & Associates Roundtable](#)

What Committees do you have? How can I participate?

We currently have a Safety Committee, a Workforce Development Committee, and an Action Team for Marketing, Fundraising for Events and Scholarships. Committee participation is open to all members. Committee meeting are held at each of our three Program Meetings and there are occasional committee calls between in-person meetings.

Are there sponsorship opportunities?

Yes, there are several opportunities to get you company name out. There are opportunities to sponsor activities and events at the Program Meetings. Your company logo will also be visible on the SCOAR.org website. We also have a publication *The Voice* that has articles and advertisements that is published annually.

When are the meetings?

Our Annual Meeting is typically held in January or February, and our Program meetings are in May and September. Our Annual Meeting is typically in Florida, and the Program Meetings rotate cities in the Southeast.

Who are your members?

SCOAR's membership consists of industrial facility owners, EPC firms, engineers, general and specialty contractors, labor and material suppliers, service suppliers, industry organizations, educational institutions and consultants.

What Owners are involved?

We have a range of owners that are SOCAR members. These include Tampa Electric Company (TECO), Duke Energy, Kentucky Utilities (KU)/Louisville Gas and Electric (LGE), Southern Company, Mitsubishi, Mosaic, DeWalt and others.

What states do you represent?

Florida, Georgia, Alabama, Mississippi, Tennessee, South Carolina, North Carolina, Kentucky, Virginia, Maryland.

What are some of your signature programs?

SCOAR is proud to have our Target Outstanding Project Safety (TOPS) award where recognize companies for outstanding safety performance.

We also offer a scholarship program for students interested in the construction industry. Each year we present thousands of dollars in scholarships to deserving students.

We also work closely with numerous workforce development programs at the high school, trade school and technical college level. We offer funding, scholarships, program support and speakers.