



VOICE^e Southeastern

The official publication of the Southeastern Construction Owners and Associates Roundtable



SCOAR fosters innovative and breakthrough thinking on issues related to industrial construction to improve its members performance. Read on to learn more.



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March 2020

Dear Friends and Colleagues,

One of our goals at the Southeastern Construction Owners and Associates Roundtable (SCOAR) is to keep our members informed about the construction industry's activities in the southeastern United States. This is why, in 2011, we partnered with Matrix Group Publishing Inc. to create **The VOICE Southeastern**, an 8" by 11-inch glossy stock magazine that we distribute across the region each fall.

The magazine is our voice to our members and to the wider industry, which is why we are excited to announce that the next edition is now in the works. It will be direct-mailed this fall to all SCOAR members and industry partners, and will also be available to attendees at SCOAR's Fall Member Meeting, October 5-7, 2020 in Savannah, Georgia.

Readers include:

- » Member and non-member companies across the southeastern United States;
- » The Associated General Contractors of America, executives;
- » The American Institute of Steel Constructors, southeast chapters;
- » The Associated Builders and Contractors, southeast chapters;
- » The National Association of Women in Construction, southeast chapters;
- » The Project Management Institute, executives;
- » Labor Organizations; and
- » Local User Council Executive Directors.

The need for this publication is a testament to the rapid growth of SCOAR and the success the organization has experienced to date. **The VOICE Southeastern's** editorial content will provide SCOAR's membership and the industry with information on many topics, including up to date details on the skilled labor shortage in our region; new technologies and methodologies, and how they may benefit projects; information on changing regulations and policies; legal advice; and much more. All content is geared specifically to construction owners and contractors in the southeast United States, ensuring it is a valued resource.

I would like to personally thank all of the advertisers who have supported **The VOICE Southeastern** since its creation. Without your backing, we would not be able to publish this important communication tool. I look forward to working together with long-time supporters and new advertisers to make this next issue an exciting and successful publication. There is great value in advertising, and many options to fit all budgets and marketing campaigns. Please speak to your sales representative, who will outline the many opportunities.

If you would like to learn more about SCOAR, please visit us on the web at www.SCOAR.org. Also, please be sure to check out past issues of the magazine on the newly-created page on our website.

Steve Greene

Executive Director
The Southeastern Construction Owners and Associates Roundtable
<http://www.scoar.org/resources-2/magazine>



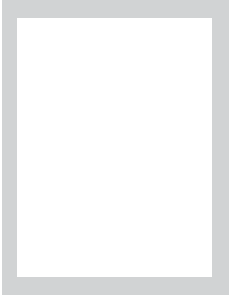
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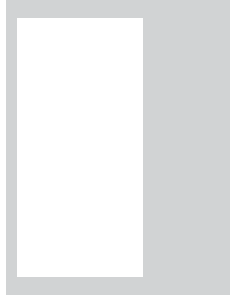
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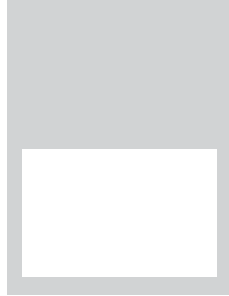
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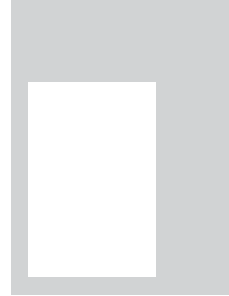
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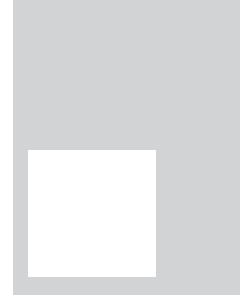
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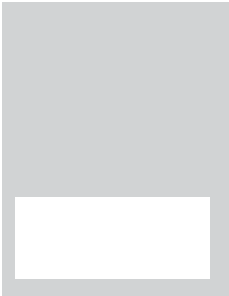
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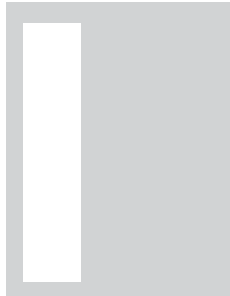
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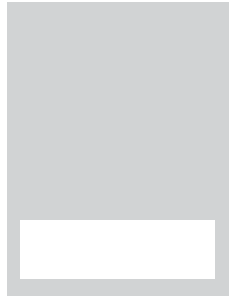
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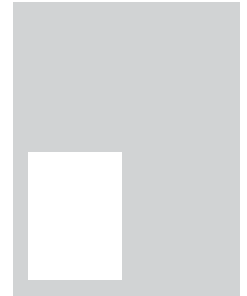
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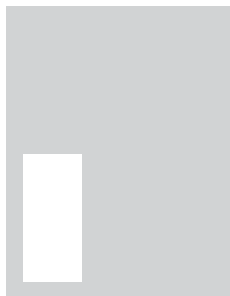
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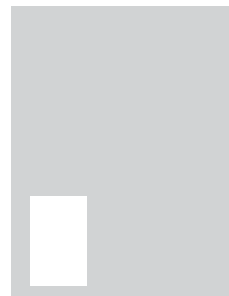
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1/8 Page Horizontal
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1/8 Page Vertical
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Live Space 7 by 9 1/2

Trim Space . . . 8 3/8 by 10 7/8

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All measurements are in inches

PRODUCTION REQUIREMENTS

The preferred method for receiving completed digital ad artwork is as a high quality (300 DPI minimum), press ready PDF file. Please ensure that all fonts have been embedded and all color has been converted to CMYK. Other acceptable file formats for digital files include high quality EPS, TIF and JPG. All file formats should be compatible with the following software whenever possible: Adobe CC (InDesign, Illustrator, Photoshop and Acrobat).

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Questions?

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