**Email for Potential Members**

Dear **[NAME]**:

**[NAME]**, I wanted to personally invite **[TARGET COMPANY NAME]** to join the Southeastern Construction Owners and Associates Roundtable (SCOAR) and to begin taking advantage of all that membership has to offer. SCOAR is a construction local users roundtable with a 12-state footprint.

**[YOUR COMPANY NAME)** has been a member for **[number of years],** and I actively participate in the three meetings SCOAR hosts each year. My involvement has given me the opportunity to connect with other professionals in the construction industry, stay up-to-date on the latest industry trends and best practices, and have a greater impact on shaping the future of our industry.

To learn more about the benefits membership offers, I invite you to review the attached flyer and visit SCOAR’s website at [scoar.org](https://scoar.org/). If you decide that joining our organization would be of value to **[Company Name]** and your professional growth, you can complete and submit the short online membership [application](https://scoar.org/membership/) on the website.

If you would like to learn more about my SCOAR membership, I would be happy to share my experience with you. You may also contact SCOAR at 225-436-0528 or by email at [staff@scoar.org](mailto:staff@scoar.org?subject=SCOAR%20Membership) for a detailed overview of SCOAR’s offerings.

I look forward to welcoming you as a new member of SCOAR!