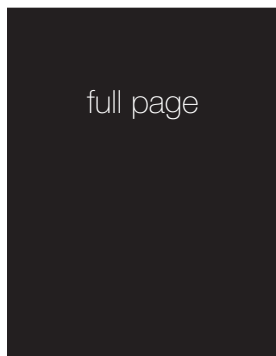
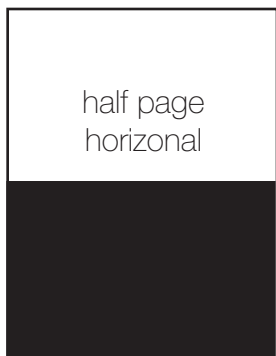


General information/specifications for SCOAR's program, which is 8.5"x11" and does allow for bleeds.



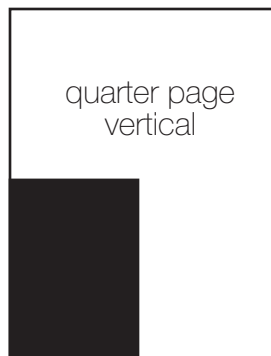
full page

7.5" x 10" live area
or **8.75" x 11.25"**
if publication
bleeds



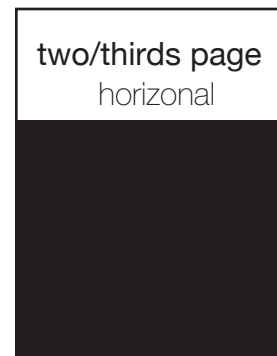
half page
horizontal

7.5" x 4.75"



quarter page
vertical

3.5" x 4.75"



two-thirds page
horizontal

7" x 6.333"

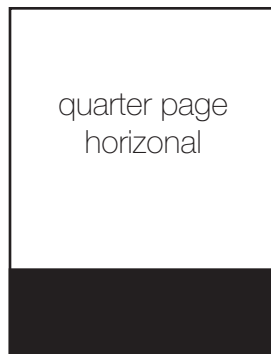


other possible
sizes:



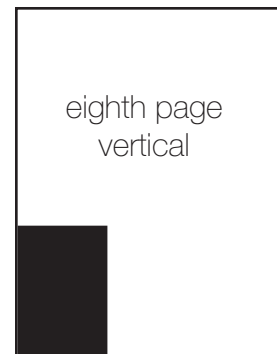
half page
vertical

3.5" x 10"



quarter page
horizontal

2.125" x 7.5"



eighth page
vertical

2.125" x 3.5"

Print ad specifications:

Advertising copy must be formatted in EPS or PDF, 300 dpi, with embedded fonts or fonts converted to outlines in the case of EPS files; JPG, TIFF or BMP files. No MS Publisher or graphics in Word documents can be accepted.